



ASOEXPORT
Cumbre Cafetera



ACADEMIC

AGENDA

COFFEE SUMMIT

**88 COFFEE
SUMMIT**



NOVEMBER 7 AND 8

**REGENCY HYATT HOTEL
CARTAGENA - COLOMBIA**

PARTNER:



DAVIVIENDA



ASOEXPORT



ANALDEX

11:00 a.m. – 7:00 p.m.

2:30 p.m. – 5:30 p.m.

6:30 p.m. – 10:30 p.m.

8:00 a.m. – 09:30 a.m.

THURSDAY 7

Registration and Credentials

Op. 1. Field Trip

Op. 2. Wine and Coffee Tasting

Opening Cocktail by DAVIVIENDA

FRIDAY 8



Francisco E. Gómez
Chairman of the Board of
Directors
Asoexport



Javier Díaz Molina
CEO
Analdex



Gustavo Gómez Montero
CEO
Asoexport



Ricardo Bonilla González
Minister of Finance and
Public Credit of Colombia



ASOEXPORT



9:30 a.m – 10:30 a.m

Global Coffee Supply and Demand Overview SUCDEN



Keith Flury

Head of Coffee Research
& Analysis
SUCDEN

10:30 a.m. - 10:45 am.

Coffee Break

10:45 a.m. - 11:30 m.

Artificial Intelligence Applied to Coffee Consumption



Xavier Mallo

CEO & Co-founder
Delectatech

11:30 a.m. - 12:15 p.m.

Panel:

Is Colombia Ready to Comply with the European Green Deal?



**Alberto
Menghini**

European Union
Cooperation for
Colombia



**Aura María
Duarte**

Ministry of
Agriculture and
Rural
Development



**Marcela
Gaviria**

National Coffee
Growers
Federation of
Colombia



**Fernando
Quijano**

Director
La República

Moderator



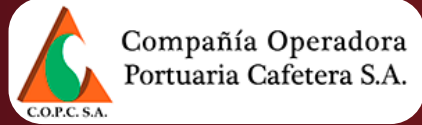
ASOEXPORT



12:15 pm. - 2:00 p.m.

Lunch

Sponsored by



2:00 p.m - 3:00 p.m

Growth Perspectives for Coffee Industry Worldwide

Joseph MD Shunda*
Shunda Food

3:00 p.m. - 4:30 p.m.

INNOVACAFÉ AWARD

Sponsored by



Juries



William Murray
President & CEO
NCA



Michael Gaviña*
Managing Director
of Accounting and
Finance
F. Gaviña & Sons,
INC



Francisco E. Gómez
CEO
Colcafé



Mauricio Toro
Moderador

4:30 p.m. - 4:45 p.m.

Coffee Break

4:45 p.m. - 5:30 p.m.

Closure



Germán Bahamón
General Manager
National Coffee Growers
Federation of Colombia
FNC

5:30 p.m. - 7:30 p.m.

Farewell Cocktail