

87

Coffee Summit
2023



NOVEMBER 2,3
CARTAGENA



87 Coffee Summit 2023



Coffee Summit 2023
November 2,3

Business proposal

87 Coffee Summit 2023



The Coffee Summit has become renowned as an international event bringing together experts from the coffee industry to discuss Colombian coffee. It's a unique opportunity to stay updated on the latest coffee trends and explore the challenges of exporting and sustainability.



Over the past years this event has attracted more than 300 attendees who come together to exchange diverse ideas on various coffee trends.

Business proposal

ID CARD

SOLD

It includes:

- Four (4) inscriptions to participate in the event.
- Logo placement on the on the website and virtual newsletters.

Identification badges featuring the sponsor's brand image, complete with production services. If the sponsor provides the branded ribbon, it will be incorporated; otherwise, a solid-colored ribbon will be provided.

SET DESING



It includes:

- Four (4) inscriptions to participate in the event.
- Logo placement on the on the website and virtual newsletters.

Inclusion of the sponsor's brand image as part of the stage setup in the main hall. Four (4) sponsorship slots available for different categories. (Includes production)

DIGITAL PODIUM

SOLD



It includes:

- Four (4) inscriptions to participate in the event.
- Logo placement on the on the website and virtual newsletters.

Sponsor's exclusive brand image on the podium. Digital podium. Includes production. (Sponsor must provide the artwork)

SIGN POST



It includes:

- Four (4) inscriptions to participate in the event.
- Logo placement on the on the website and virtual newsletters.

Signage modules with the sponsor's exclusive branding, showing the locations of the main areas of the event. We have 3 modules available, and production is included.

87 Coffee Summit 2023



SOLD

It includes:

- Four (4) inscriptions to participate in the event.
- Logo placement on the on the website and virtual newsletters.
- Banner featuring your logo displayed in the conference hall.

Sponsor brand presence. The sponsor should provide the materials. Proper credits will be given during the event presentation."

Business proposal

ENTRANCE PORTIC

VENDIDO



It includes:

- Four (4) inscriptions to participate in the event.
- Logo placement on the on the website and virtual newsletters.

Exclusive brand presence at the entrance of the Conference Hall. It includes two vertical side prints and a horizontal frieze showcasing the institutional and sponsor's images. Production is included.

CLOSING COCKTAIL

RESERVED



It includes:

- Four (4) inscriptions to participate in the event.
- Logo placement on the on the website and virtual newsletters.
- Banner featuring your logo displayed in the conference hall.

Right to utilize the venue spaces to display the sponsor's branding. Liquor and appetizer service included.

TABLE PADS

RESERVED



It includes:

- One (1) inscription to participate in the event.
- Logo placement on the on the website and virtual newsletters.

Right to place individual table mats on the conference room tables. (Sponsor must provide the material, production of 300 units not included)

COFFEE BREAK

It includes:

- One (1) inscription to participate in the event.
- Logo placement on the on the website and virtual newsletters.

Brand presence in the designated space for sponsoring the event's coffee breaks. The material should be provided by the sponsor, and the cost is per each refreshment. Announcement during the event program.

SOUVENIRS



It includes:

- One (1) inscription to participate in the event.



Right to provide a souvenir item.
(Sponsor must provide the material,
production not included). Sharing with
other sponsors.

WATER SERVICE

SOLD



It includes:

- Two (2) inscriptions to participate in the event.
- Logo placement on the on the website and virtual newsletters.

Exclusive right to distribute water provided to participants. This sponsorship does not include production. 2 services per day. (Sponsor must deliver 600 units on-site in the event city).

BANNERS



It includes:

- One (1) inscription to participate in the event.

PRICE

- **USD \$ 1.600 + IMPUESTOS**

Large vertical advertising displays located within the Conference Hall featuring the sponsor's logo. Production is included.

ADVERTISING BAGS

SOLD



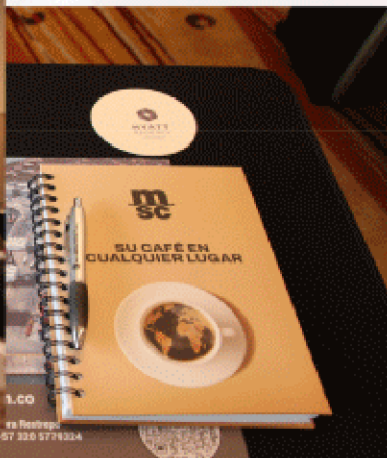
It includes:

- Two (2) inscriptions to participate in the event.
- Logo placement on the on the website and virtual newsletters.

Promotional bags to be distributed to all attendees, containing event advertising material. (Sponsor must provide the bags, production not included, 300 units. They should be delivered to the event venue).

NOTEBOOKS AND PENS

SOLD



It includes:

- One (1) inscripción to participate in the event.

PRICE

- **USD \$1.800 + IMPUESTOS**

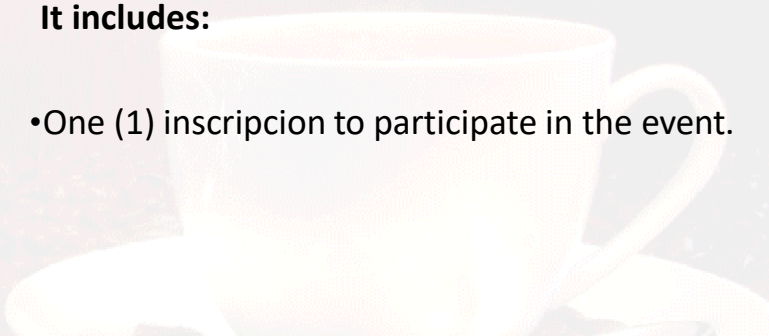
Exclusive right to distribute the sponsor's notebooks and pens. (Material to be provided by the sponsor, 300 units).

INFORMATION FLASH



It includes:

- One (1) inscription to participate in the event.



Right to present a 15-second informational flash on the conference room screen. The material should be provided by the sponsor in high-resolution format.

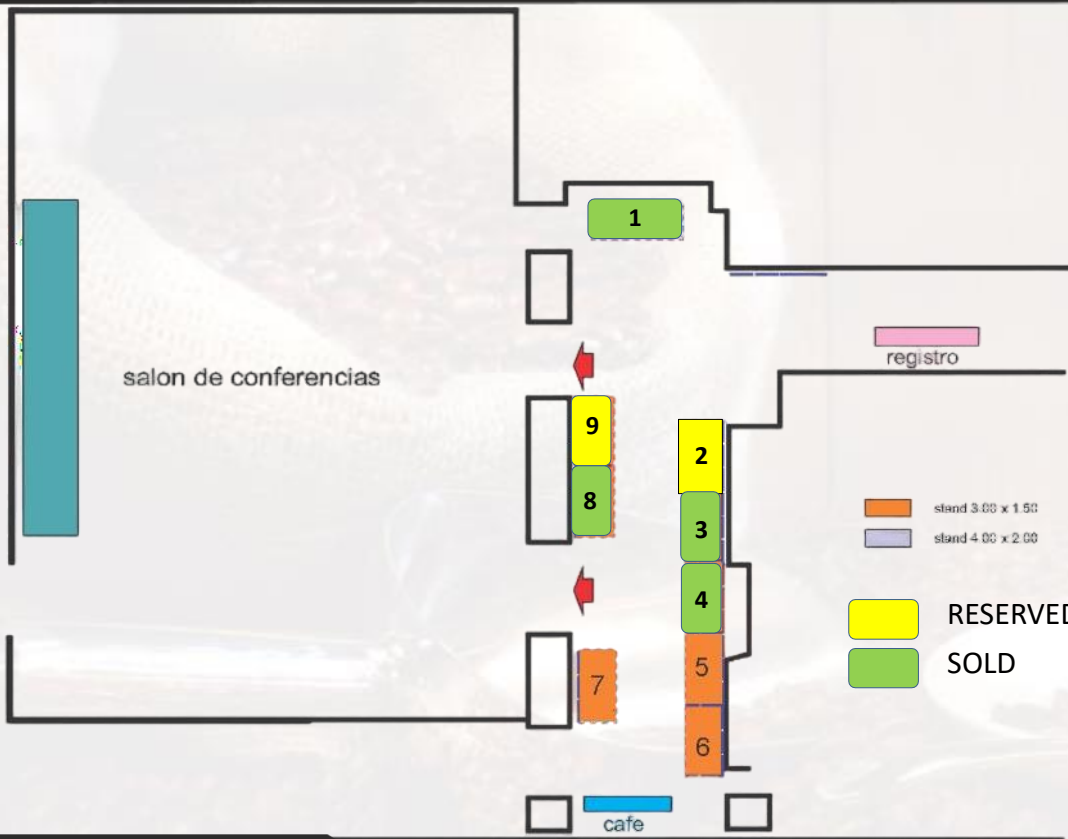
STAND 3X1.50 MTS



It includes:

- Two (2) inscriptions to participate in the event.
- Logo placement on the on the website and virtual newsletters.

Stands located in the trade show area where information can be provided to attendees and/or promotional material can be distributed. (Includes: paneling, high table, and two chairs).



1. JUAN VALDEZ
2. AIREP
3. CMA SAFRAS Y MERCADEO
4. YARA
- 5.
- 6.
- 7.
8. ONE
9. Colcafé
- 10.
- 11.

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Business Partners in 2022



PUERTO DE CARTAGENA



MEDITERRANEAN SHIPPING COMPANY



Sociedad Portuaria Buenaventura
EL ALIADO DE LA COMPETITIVIDAD

SEGUROS BOLÍVAR



MAERSK



SEALAND
A MAERSK COMPANY

HAMBURG SÜD

Business proposal

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