



ASOEXPORT
ASOCIACIÓN NACIONAL DE EXPORTADORES DE CAFÉ DE COLOMBIA



ANALDEX
ASOCIACIÓN NACIONAL DE COMERCIO EXTERIOR

ACADEMIC AGENDA – COFFEE SUMMIT

Thursday, November 6

11:00 a.m. – 7:00 p.m.	Check-in & Badge Pickup
7:00 a.m – 12:00m	Tour of Yara Colombia Fertilizer Facility **
2:30 p.m. – 5:30 p.m.	Visit to Cartagena Port (SPRC)**
3:30 p.m. – 5:30 p.m.	Coffee sensory experience***
6:30 p.m. – 10:30 p.m.	Inaugural Cocktail – Davivienda
	Hyatt Regency Hotel – Event Venue

Friday, November 7

OPENING CEREMONY

8:00 a.m. - 9:30 a.m.

FRANCISCO E. GÓMEZ

Chairman of the Board – Asoexport

JAVIER DÍAZ MOLINA

Executive President – Analdex

GUSTAVO GÓMEZ MONTERO

Executive Director – Asoexport

GERMAN ÁVILA*

Minister of Finance and Public Credit

9:30 a.m. - 10:10 a.m.

CONFERENCE: ORGANIZATIONAL LEADERSHIP IN TURBULENT TIMES

PAOLA ALDAZ

Expert in Exponential Marketing

10:10 a.m. - 10:30 a.m.

Coffee Break

10:30 a.m. - 11:10 a.m.

CONFERENCE: GLOBAL COFFEE SUPPLY AND DEMAND OUTLOOK – COFCO INTERNATIONAL

FELIPE AUGUSTO LIMA DE OLIVEIRA

Global Head of Coffee Research at COFCO International

11:10 a.m. - 1:00 p.m.

PANEL: SUSTAINABILITY IN THE COFFEE INDUSTRY

NATHALIE GABBAY

President

RGC Coffee

NICOLÁS RUEDA LATIFF

CEO

Neumann Gruppe USA & NKG Americas

CYRILLE JANNET

Managing Director

Keurig Trading

Moderator: SANTIAGO PARDO

Former Ambassador to Japan and former FNC Director in Asia

Agenda subject to change without prior notice

**Speakers to be confirmed*

***Depending on availability (limited seats)*

****Activity with an additional cost*



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1:00 p.m. - 2:30 p.m.	Lunch
2:30 p.m.- 3:20 p.m.	PANEL: THE FUTURE OF COLOMBIA–US RELATIONS AND THEIR IMPACT ON COLOMBIAN AGRICULTURE MARIA CLAUDIA LACOUTURE Executive President AmChan Colombia – Colombian American Chamber of Commerce JORGE BEDOYA President SAC (Society of Agricultural Producers of Colombia) Moderator: MARIA CAMILA SUAREZ Journalist at Bloomberg Línea
3:20 p.m. – 4:00 p.m.	CONFERENCE: UNCERTAINTY IN INTERNATIONAL TRADE: HOW WILL IT AFFECT COFFEE CONSUMPTION? MATTHEW BARRY Global Insight Manager: Food, Cooking and Meals Euromonitor International
4:00 p.m. – 4:20 p.m.	Coffee Break
4:20 p.m. – 5:10 p.m.	PANEL: LOGISTICS RECONFIGURATION IN COLOMBIA'S COFFEE SUPPLY CHAIN GINNA CASTRO Commercial Vice President Puerto Antioquia ALEX HAKIM Commercial Manager Transferport – La Dorada–Santa Marta Rail Consortium Moderator: RODRIGO PATIÑO Regional Manager - ANALDEX Antioquia
5:10 p.m. a 6:00 p.m.	CLOSING CONFERENCE: NATIONAL FEDERATION OF COFFEE COLOMBIA GERMÁN BAHAMÓN General Manager National Federation of Coffee
6:00 p.m. – 7:00 p.m.	Closing cocktail

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