



AGENDA

SOCOFFEE SUMMIT

 $6 \, \mathrm{and} \, 7$ november 2025 cartagena — hyatt hotel





89 COFFEE SUMMIT



 $6 \, \mathrm{and} \, 7$ november 2025 cartagena — hyatt hotel

11:00 a.m. - 7:00 p.m.

3:30 p.m. - 5:30 p.m.

6:30 p.m. - 10:30 p.m.

8:00 a.m. - 9:30 a.m. OPENING

9:30 a.m. - 10:10 a.m.

Thursday 6

Check-in & Badge Pickup

Coffee Experience***

*Activity with additional cost - Previous registration

Opening Cocktail – Davivienda

Hyatt Regency Hotel

Friday 7



FRANCISCO GÓMEZ

Chairman

Board Asoexport



JAVIER DÍAZ MOLINA
Executive President
Analdex



GUSTAVO GÓMEZ MONTERO
Executive Director
Asoexport



GERMÁN ÁVILA*Minister of Finance and
Public Credit

Conference

Organizational leadership in turbulent times



PAOLA ALDAZ
Expert in Exponential
Marketing

***Agenda subject to change without prior notice

* Speakers to be confirmed

10:10 a.m. - 10:30 a.m.

10:30 a.m. - 11:10 a.m.

11:10 a.m. - 1:00 p.m.

1:00 p.m. - 2:30 p.m.

2:30 p.m. - 3:20 p.m.

3:20 p.m.- 4:00 p.m.



Conference

Global coffee supply and demand outlook



FELIPE AUGUSTO LIMA DE OLIVEIRA

Global Head of Coffee Research at Cofco International

Panel

Sustainability in the coffee industry











CH Lunch

Conversatory

The future of Colombia - U.S. relations and their impact on colombian agriculture





Conference

Uncertainty in international trade: How will it affect coffee consumption?



MATTHEW BARRY

Global Insight Manager: Food, Cooking and Meals **Euromonitor International**

4:00 p.m. – 4:10 p.m.

4:10 p.m. a 4:50 p.m.

4:50 p.m. a 5:30 p.m.

5:30 p.m. – 7:00 p.m.



Panel

Logistics reconfiguration in Colombia's coffe supply chain







Closing Conference

National Federation of Coffee Colombia



GERMÁN BAHAMÓNGeneral Manager National Federation of Coffee



Closing Cocktail